

Digifli: Community Bulletin Boards

A hyper-local advertising tool.

A network of East Bay digital bulletin boards in local businesses. Screens rotate through ads and community announcements.

Appear before
thousands
of potential
customers
every day.

Each ad
Shows for
11 Seconds



Promote Events, Products & Services

Bridge the gap between digital and traditional marketing.

Instant
distribution
delivers your
message
within
minutes.



Market to the exact people you want to reach.



Your plan delivers 5,000 impressions per day.

150,000 Impressions ÷ 38 Locations ÷ 30 Days = IPDPL 132 ✓

✓ IPDPL Works best between 100 and 300.

Click the ▶ icons to open and close sections. [Purchase more impressions.](#)

▶ Alameda

- 1 ☒ 1400 Bar and Grill ▶
- 2 ☒ A-1 Market Encinal ▶
- 3 ☒ Acapulco Restaurant ▶
- 4 ☒ Alameda Floral Design ▶
- 5 ☒ Alameda Video Factory ▶
- 6 ☒ All Good Living ▶

Tags: Resta

Tags: Inside

Tags: Inside

Tags: Wi

Tags: V

Tags:

Choose exactly
where your ad
appears.

Over 100
East Bay
Locations

Change locations at any time
as often as you like. 20 new
locations added monthly

Digifli fills the space you've been missing.

The distribution power of posters. The vibrance of digital.

 **DIGITAL**

Inexpensive
Geo-Targeted
Instant Distribution
Self-Serve



 **PRINT**

Wide Distribution
Targeted Audience
Supports Local
Physical Locations

Alameda Sun Oakland
EAST BAY EXPRESS PsPrint



The best of both worlds

- Bright images catch attention.
- Push changes instantly, no need to reprint.
- Your branding exists in the real world.
- Miniature billboards with micro targeting.



Over 100 East Bay Locations

Thousands of local shoppers see Digifli screens every single day.

MONTCLAIR
VILLAGE

TEMESCAL
TELEGRAPH
BUSINESS IMPROVEMENT DISTRICT

rockridge
DISTRICT ASSOCIATION

THE
LAUREL
OAKLAND'S
NEIGHBORHOOD

JACK
LONDON
OAKLAND™



Each screen is
viewed by 200-800
individuals per week
depending on
location.



Kiosks are
located in
high traffic
shopping
districts.

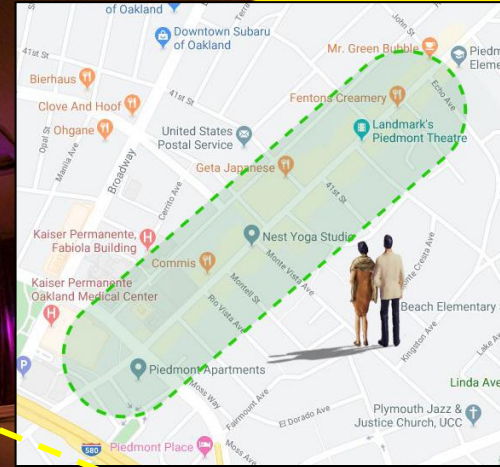
- Montclair
- Jack London
- Alameda
- Laurel District
- Piedmont Ave

*More locations
Added monthly!*

Geofencing for precision targeting.

Reach your ideal customer with precise targeted placement.

Choose
the exact
locations
your ads
appear.



30+ Local Restaurants
15+ Local Bars
50+ Retail Stores
New locations added weekly



Competitive Pricing

The low cost and targeting benefits of social media, in the real world.



Pennies
per day
per location.

Plans from
\$49 - \$499

The more locations you
buy, the bigger the
discount.

See Pricing



Some of our advertisers:

Alameda Island
**BREWING
COMPANY**
Est. 2015



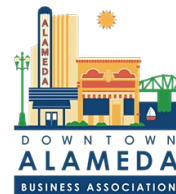
**Alameda Mini
Maker Faire**

**THE
Fireside**



CITY OF **Alameda**

Oaktobfest
DIAMOND DISTRICT
OAKLAND



**THE
LAUREL**
OAKLAND'S
NEIGHBORHOOD



**C'ERA
UNA
VOLTA**
RISTORANTE • WINE BAR



common

BLADIUM
SPORTS & FITNESS CLUB



ISLAND CITY OPERA

Plans start at
just \$49 per
month!

Contact Us Today!

buzz@digifli.com
(510) -239-9352



Jess and Wes Warren
Owners / Operators

Digifli is an independently owned
and operated small business
located in the East Bay.

What people are saying.

5.0 ★★★★★

1 review ?

Sort by: Most relevant ▾



Aron Haile

Local Guide · 21 reviews · 31 photos

★★★★★

7 months ago

Digifli is a community digital bulletin service basically they have smaller and large TV screens in all over Alameda, Berkeley, Oakland, Hayward and Fremont store fronts, they are expanding like swarm all over bayarea. They do marketing for smaller businesses like mine, take best quality pictures business info and posted in Digifli app. Your business will be popping up in your choice of locations. I met people taking about my business while I am buying my morning coffee.

It works well, try them they are very friendly and professional people.

↩ Reply

👍 Like

The City of Alameda received a lot of positive feedback about the Digifly ads we placed. It was a small investment with great results!

Lois RP Butler
Economic Development Manager
City of Alameda



Heather Piazza

recommends Digifli.

October 15, 2018 · 🌐

☆☆☆☆☆

5 stars for Digifli

❤ Digifli

Recommendations and Reviews

Recommended by 9 people

- 

Digifli is an amazing paperless alternative to flyering and they're always fun to see in person. Great results! [See More](#)

October 15, 2018
- 

Digifli is an great marketing tool for businesses of all sizes. We're very pleased with our results ... [See More](#)

October 15, 2018
- 

It's been a wonderful addition to our community! It's a great way to know what's happening all over ... [See More](#)

October 17, 2018



Heidi Thompson

recommends Digifli.

December 10, 2018 · 🌐

Digifli is a great addition to our window on busy Park St. I love its ease and versatility, as well as being a nice thread to connect our community!

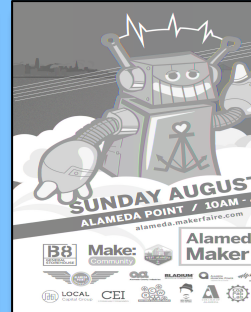
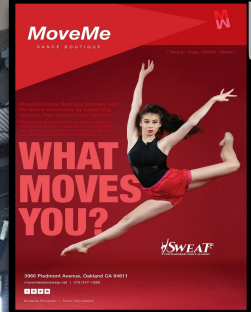
❤ Digifli

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What you see on Digifli



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